

Loretta Spencer
Mayor



"The Space to be
in the 21st Century"

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Huntsville is national winner of E-cycling Campaign

Cell phones collected by Operation Green Team earn \$5000 prize and more

Huntsville, Ala. --- The city of Huntsville's Operation Green Team was presented \$5,000 at the national Keep America Beautiful Conference held in Memphis last week. The cash was the top national prize for the E-cycling Campaign held during KAB's Great American Cleanup.

Across the nation 114 KAB affiliates participated in the campaign collecting a total of 2,338 old cell phones. Huntsville collected more than one-third of the total phones with 901 coming from our city.

"This is another reason why Huntsville has the reputation for being an environmental city," Mayor Loretta Spencer stated. "I would like to thank everyone who pitched in a cell phone they no longer use to help put us at the top once again. A special thanks to TEAM Redstone whose efforts made it possible for us to achieve this distinction."

KAB also presented Operation Green Team with an additional \$1,778.96 which came from the sale of the cell phones that were refurbished and sold.

"We really thought that our chances were slim in winning the national prize," commented Joy McKee, director of Landscape Management and Operation Green Team. "There are so many more cell phones just sitting in people's offices or homes that they no longer use. What people need to realize is that those phones still have a use and do not need to be thrown in the trash."

KAB is continuing the campaign to increase awareness of the importance of recycling wireless phones. **Wipe Out Wireless Waste** is their campaign to collect cell phones and wireless data devices. With more than 2 million subscribers to wireless services combined with an ever improving technology too many phones are finding an untimely end inside trash cans.

"I know more people are in our community with wireless phones they no longer use," McKee continued. "Operation Green Team will continue to reach out to corporations, businesses and individuals to collect phones to be recycled or refurbished."

KAB will award another \$5,000 to the affiliate that collects the most cell phones through December 31, 2007.

"Huntsville is a city of achievers and environmentally conscience people. I know we can take the top prize again," replied Mayor Spencer. "This money goes back into our Green Team programs to increase our 'clean and green' efforts, and \$5,000 can go along way."

If your organization or business would like to participate in local the **Wipe Out Wireless Waste** campaign by collecting phones, contact Operation Green Team at 427-5048.

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